



FEBRUARY

NEWS

President's Message

One typing finger hurts from the cuts I've self-inflicted in January (in the process of framing my own work) so my message this month will be short: I would like words from you! I think it would be wonderful if you would share with the rest of us what practice particularly works for you in the creation of your art. Our next newsletter could be filled with practical tips that others may wish to try. My feeling is that many of us struggle to balance creative time with "all else" and frequently "art" gets the short end. I want El Valle to provide inspiration, instruction and practical ideas for all artists. It isn't just about the show opportunities.

But, speaking of that, I hope you participated or at least enjoyed looking at our current exhibit at Jerona Java Cafe & Gifts, which will be up until Tuesday, March 29th. Mary Arkush, the owner of Jerona, has been wonderful in her support of El Valle and it was a festive reception with the music and beverages she arranged and the food you brought in. Mary said that next year she would like to donate a gift certificate for our exhibit. Your ideas and constructive feedback would also be appreciated. Look for the suggestion box at our meeting and be an active participant! Or, if you'll miss the meeting, email me at rt.elkins@gmail.com.

February Program Announcements

Feb. 10th. We are really delighted to have Barbara Trombley, our local art business woman, who made it big time developing a glitter product line. She has been featured on both the Carol Duvall TV show and Martha Stewart. Barbara's 2006 book, *Glitter Artistry: Bags, Tags and Cards* can be ordered on Amazon. Enjoy the fun and learn how to use fantastic glitter and fantasy film products by Cottonwood's own Glitter Queen. Can't wait? Visit her website and lots of links from there: <http://www.artglitter.com/>

Mar 10, 2011 "Colored Pencil" demo will be presented by Rose Moon.

April 14, 2011 demo will be by Debbie Gallagher "Portraits with Pizazz" introduction to her workshop, emphasis on the painting part.

Announcements

The Jerona Juried/Judged show results:

CAT 1 - Watercolors, Mixed Media, Collage - 21 entries

1st - Montezuma Castle - Vada Lovato (\$100)
 2nd - Young Tibetan Boy - Karen Sellers (\$50)
 3rd - Sunset at Fishkill Reservoir - Janet Baser (\$25)
 HM - Heritage - Deborah Gallagher (\$10)
 HM - Castle Elaine - Sue Davis (\$10)

CAT 2 - Oils, Acrylics, Jewelry - 19 entries

1st - Bowing to Cleopatra - Carolyn Carsula (\$100)
 2nd - A Touch of Snow - Mary Lois Brown (\$50)
 3rd - Up in Jerome - Rita Elaine Elkins (\$25)
 HM - Catching a Red Eye - Jeanne Jones (\$10)
 HM - Moukaite (Jewelry) - Adrienne Pritchard (\$10)

CAT 3 - Pastels, Pen & Ink, Drawings, Photography -

19 entries
 1st - Soon to be...Soup - Harold Ullery (\$100)
 2nd - Blue Jars & Fruit - Judith Greene (\$50)
 3rd - King of the Hill - Wayne Johnson (\$25)
 HM - Jesse - Judith Greene (\$10)
 HM - A Foggy Monterey Peninsula -
 Sheila Boyle (\$10)

We paid out slightly more than we took in, but the show looks nice--let your friends know about it and make a resolution to enter next year if you missed it this year! Our judge Karyl Bennett said some wonderful words at the reception and the exhibit will be up until **Tuesday, March 29th, 7 a.m. to 11 a.m. pick up. Like our take-in, this is a change from the prospectus, so please make note of it if you have work in this show.**

◆ **Uh-oh, Rotation Time Coming** It's only February and considering the weather we've had lately it is hard to appreciate that, before we know it, May will be here. But I'd like to plant a seed in your mind about how you might ensure the continued (and always improving) existence of El Valle. We anticipate a "Changing of the Guard" in my position and that of our Treasurer Janet Baser, our Programs person Gini Goldie, our Website person Nancy White, and our Workshops person Wayne St. John. No, we're not all disappearing and are willing to assist, but it is time for fresh leadership. One of the best things about being on the Board is the friendship we've developed beyond the monthly meeting. There will be a Nominating Committee but if you are interested in any of these positions at all and would like to discuss it privately or begin attending Board meetings to get a feel for things, please let me know.

◆ **To remain a current and active member** of El Valle Artist Association, please be sure your payment of annual dues is received no later than March 15, 2011. Send your payment of \$25.00 to Debbie Gallagher. 251 s. River Cave Road Camp Verde, AZ 86322 or bring it to the February or March meeting.

◆ **The Sketchbook Project: 2011** - Gini Goldie was wrong when at the last meeting she said she missed 2 deadlines - it was only one! She discovered she still had 5 days left to complete her Moleskine Cahier Kraft Brown Cover Sketchbook with the assigned theme "In 5 minutes..." So she filled out both sides of each page with all sorts of sketches, letters, poetry and lots of collage from scraps of old paintings and met the postmark deadline of 1/1811 (the same time as the last day to file her 4th Q. Estimated tax payments!) getting to the post office doors at 4:24pm.

Any artist can join the group at <http://arthousecoop.com/>. They have lots of projects and things going on. The Sketchbook Project 2010 has 28,838 artists from 94 countries around the world participating. These sketchbooks will be exhibited at galleries and museums as they make their way on tour across the country in the following cities: Brooklyn, NY; Austin, TX; San Francisco, CA; Portland, ME; Atlanta, GA; Chicago, IL; Washington, DC; Winter Park, FL. After the tour, all sketchbooks will enter into the permanent collection of The Brooklyn Art Library, where they will be barcoded and available for the public to view. The tour starts in Brooklyn February, 2011.

◆ **Brenda Strom** sold two paintings this week. Both different views of the Lower Falls of the Yellowstone river. Congratulations Brenda!

◆ **Please welcome:** Idell LeGendre and Lynette Kovacovich as new members to EVAA!

◆ **Did you do your bio yet?** Please help us create a book with all of our biographies. Take a minute to write up a little about yourself and your artwork and bring it to the next meeting or email it to Rita. And thank **Vada Lovato** for the beautifully collaged cover on our new and expanded bio book!

◆ El Valle is not participating in the *Camp Verde Wine and Pecan Festival* this year. Although non-profit organizations were invited to participate, the promised information was not forthcoming and we let it pass. Any member who happens to attend during events Feb 11-13 should let the Board know if it appears to be something we definitely want to do next year.

◆ Thank you to all who participated in any way in the **Stoney Harby Benefit** that took place Feb 2-3 at Manheim Gallery's annex. Our esteemed eldest member Stoney enjoyed good sales of both his art and the materials he no longer needs, freeing him from storage fees that are better used for his care at Kachina while still in rehabilitation for his shattered femur. If you are out in the Village of Oak Creek, please think of him and stop by to say hello. El Valle member Carolyn Carsula was the driving force and "saint" of this project and richly deserves much credit for accomplishing what was a major feat! And Gini Goldie acted as clean-up crew in a sense, buying up all leftover frames to either donate or bring to our end-of-year auction. Nancy Carlzen did a wonderful job writing up this event for KUDOS. Kudos to you all!

Opportunities to Show your Art

Cottonwood Public Library El Valle members have been hanging their artwork in the library for many years. There are 9 spaces available each month. Contact Benton Henry (928) 634-1675 if you are interested. Benton asks that you drop off your work between 11am-12pm. on the same day as the General Meeting.

Northern AZ Rehabilitation & Fitness We also have the privilege of hanging 3 paintings a month at the Northern AZ Rehabilitation & Fitness, the change out day will be the Wednesday before each meeting. For further info call

Brenda Strom at 649-1705 or email b4brenlee@core.com.

Cottonwood's Country Bank Manager Mark Tufte is happy to exhibit one piece of hanging art from an El Valle member each month, along with title, price and your name. The ideal size is no more than about 24" wide and the length is optional. If you are willing to exhibit a piece, please email Rita at rt.elkins@gmail.com or telephone her at 634-8623 to arrange an exchange with the current exhibitor.

Art Walk is happening the second Saturday of the month. Contact Barbara Donahue at Wind Dancer/Smoke Shop for details of how to show your art free of charge.



The Verde Valley Concert Association (VVCA) hosts its third event on Saturday, Feb 12th at 7 p.m. with the Burnett Family Blue Grass concert. El Valle is invited to exhibit a sample of work; we can accommodate about four artists. Although they do not want the work priced or sold during the concert, artists and a partner can attend the concert for free and only need to spend a brief amount of time near their work before, during intermission and after the concert to answer any questions. It's good exposure for the artists and the organization.

EVAA Shows

◆ **April 1-30, 2011** Pillsbury Wine Tasting Room & Gallery

EVAA Workshops

Feb 19, 2011... please note the new date. **"Art Glitter"** presented by **Barbara Trombley**. The class will meet at the Art Glitter Institute in Old Town Cottonwood from 10 a.m. to 1:30 p.m. with a half-hour break for you to eat. The cost will be \$40.

Mar 26, 2011 "Colored Pencil Free and Fast" presented by **Rose Moon**. Location TBD. In this workshop you will learn basic colored pencil techniques which includes layering, color mixing, and burnishing. We will speed up the process by working on "toothy" museum board. Colored Pencils can be used for reference sketches for paintings or it can become a painting unto itself. Check out www.cpsa.org to see more colored pencil work.

Rose Moon is a signature member of the Colored Pencil Society of America. She won the Award for Excellence in the Annual 2010 International competition and has taught 3 and 5 day colored pencil workshops with NAU Elderhostel for years. Rose Moon: www.rosemoon.net for questions contact: rosemoon@rikfarrow.com 928-282-7730

April 23, 2011 "Portraits with Pizzazz" given by **Debbie Gallagher**. This class will meet at Yavapai College Verde Campus (Rm TBD) from 10 AM to 4 PM. Emphasis will be on using watercolor glazing and multiple layers of color to bring "pizzazz" to your portraits. Cost \$50.

Area Art News

Throughout the month of March, the **Manheim Gallery** in Old Town Cottonwood will present its show "Collaboration on the Theme 'Playful Images'." A reception and announcement of winners in this show occurs on 3/12/11; the public is invited. We have EVAA members in this show; go and celebrate with them.

Sedona Visual Artists Coalition (SVAC) Meets the 3rd Thurs. 6:30pm in Sedona. SedonaArtistsCoalition.org.

Northern Arizona Watercolor Society (NAWS) www.NAWS.az.org. Meeting dates for Northern Arizona Watercolor Society are usually on the 4th Friday of the month, but are sometimes changed due to holidays. Future meeting dates are: Feb 25, 2011; March 25, 2011; Apr15, 2011 and May 13, 2011. The meeting location is the Methodist Church, 110 Indian Cliffs Road, Sedona, (off Highway 179) at 9 a.m.

NAWS Spring Exhibition will be held this year for the entire month of May at the SAC Community Events Gallery. It is open to all members. You may pay your membership with your entry fees. This show is water media only. Deadline for entries is March 2. Cash prizes will be awarded to all winners. A Prospectus may be downloaded from the NAWS website, or by calling Linda Kahn at 928-649-1961.

NAWS Workshops: "Wet & Wild" with Genie Kell, will follow in March. The Kell workshop works for beginning to master level artists, celebrating the elemental in water media as well as what makes each artist's work unique. This class will meet from March 7-9. The cost is \$250 for members of the watercolor society, and \$280 for non members.

The final performance will be presented by the accomplished Tom Lynch, internationally known host of several award winning PBS TV Art Series. Lynch’s workshop, Watercolor Secrets Revealed, will take place from May 16-20, 2011. Cost to members of NAWS is \$495, and \$525 for non members.

All workshops will be located at the United Methodist Church, 110 Indian Cliffs Road, Sedona, Az. Reservations are necessary for ALL workshops, and can be made by calling Cathy Stedman at NAWS, (928) 203 – 1713.

Artist of the Month

Congratulations to both Judith Greene and Marjorie Schuldt for their lovely and whimsical entries on the theme of "The Family." Judith's work has been on display at the Cottonwood Library this past month. Unfortunately, the library has now stated that they cannot accommodate anything other than art that can hang on the wall, so Marjorie's clay piece has exhibited at Rita's house this month!

We've also experienced this limitation at the Jerona show this year, but thankfully, no pieces came in that didn't hang. So we need some ideas on how or where we can exhibit work for our 3D artists.

2010 – 2011 Board Members

- President
Rita Elkins (928) 634-8623
- First VP & Workshops
Wayne St. John (928) 634-7427
- Second VP & Membership
Debbie Gallagher (928-567-6123)
- Third VP & Programs
Gini Goldie (928) 649-3725
- Secretary
Judith Garlock
- Treasurer
Janet Baser (928) 649-0482

2010 – 2011 Committee Members

- Promotion
Nancy Carlzen (928) 451-2722
- Fundraiser
Sheri Bordcosh (928) 646-5118
- Newsletter & Website
Nancy White (928) 274-0187
- Library Exhibit
Benton Henry (928) 634-1675
- Telephone Chair
Carolyn Ward (928) 254-8663
- Photography
Judith Robinson (928) 634-7048
- Art Show Organizer
Bonnie Jellison

Time to pay your dues! Dues are \$25.00 per year for an individual or \$30.00 for couples. Renewal dues are payable January 1st of each year. New membership from November thru December includes the next year's full membership. If you have not paid this years’ dues, please mail your check to: El Valle Artists Assoc. PO Box 2864, Cottonwood, AZ 86326.



GENERAL MEETING

We Meet at Evangel Worship Center:
Mingus & 14th, Cottonwood AZ
February 10, 2011 – 12:30 pm
A Gitter materials demo from the Gitter
Institute
Mar 10, 2011 - 12:30 pm
"Colored Pencil" demo will be presented
by Rose Moon.